

**MINUTES OF THE
SUMMERFIELD TOWN COUNCIL
BUDGET WORKSHOP
SUMMERFIELD TOWN HALL
FEBRUARY 17, 2011
5:30 PM**

NOTE: The official minutes are a CD recording of the meeting. The following is a summary of the events of the meeting.

The meeting was called to order at 5:30 pm by Mark Brown.

Barnes was formally excused due to illness.

Council:

Mark Brown, Mayor
Alicia Flowers
Dianne Laughlin
Bob Williams
John Wray Jr.

Staff:

Michael Brandt, Town Manager
Valarie Halvorsen, Town Clerk
Phyllis Franks, Asst. to Manager

Demographics, Regulatory Issues, Development Trends:

Council reviewed the Strategic Priorities that were identified last year. Flowers noted the focus should be on what people want, such as a trail system. Brandt stated the 2010 US Census figures should be out in the next two weeks: there were currently 32 foreclosures currently in Summerfield, 78 homes selling now for \$1 million, home prices had dropped 13%; and the average home sale last year was 300, 000.

There was discussion of economic issues and demographic and development trends. Brandt noted that in 2010, 19 new home permits were issued while so far in 2011 there were 3 permits issued. Total permits went from 108 in 2010 to 9 so far in 2011.

Discussion of Social Media

Phyllis Franks described the trends in social media use and Facebook options, noting the Fan page option would be the best for Summerfield. As social media site use continues to increase, and some businesses use it solely, foregoing having a web page, it would behoove Summerfield to embrace this trend and use it to disseminate information to the largest group possible.

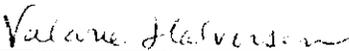
Review of Comprehensive Plan Implementation

Brandt reviewed the Action Items. There was brief discussion of each, focusing on Action 1.2 Shared Sewage Facilities, 1.3 Establish a minimum building code for commercial properties, and items related to Common Objective 2 – Sidewalk, Bikeway, and Trail System.

It was decided by consensus to adjourn for the night at 8:26 pm and continue the remaining agenda items to the February 21, 2011 meeting, when Luther and Barnes would be present.



Mark E. Brown, Mayor



Valarie Halvorsen, Town Clerk